



DENİM STÜDYO TEKSTİL DIŞ TİC.A.Ş.

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COMPANY

Denimstudio was born in 1998 as a design and collection company. Under our registered brand “designlab” we made designs and collections to lots of well-known European brands. After we see the deficiency in the market about ability on producing “low quantities” in high quality garments we decide to give service to our clients for production with our collection service in 2007. Now we have a production capacity of 1.000.000 pcs per year for denim, non-denim and light woven styles both for men and women. All our production is made in-house except washing. We subcontract this service to well-known and trusted laundries

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| CAPACITY | 80.000 PCS / MONTH |
| TURNOVER | 15.000.000 EUR / YEAR |

SUSTAINABILITY

Our company and subcontractors meet all global standards. We have also large collection and know how to produce sustainable products

INLINE FACILITIES

DESIGN

Our design mentality is completely different from the market as we don't just focus on trends. Before creating designs we check our clients “red lines”, customers expectations and its customers and start to work on styles between those lines. And show them there are a lot of alternative products that can be produced between that lines which haven't been tried before. And most important point is we are creating “stories” for them and create our designs in that story and support stories with extra labels and graphics to make them understandable by end users.

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| NO OF DESIGNERS | 4 |
| NO OF EMPLOYEES | 20 |
| NO OF COLLECTIONS | 12 |
| PROGRAMS / MEMBERSHIP | WGSN, Photoshop, Illustrator, Corel, Photobox Shutterstock |

MARKETING / MERCHANDISING

Out of merchandising facilities, our merchandisers maintain a bridge between design and customers and feeds our customers with new collections continuously. This is why we call them “fashion merchandiser”. Production and sampling status is following with W.I.P reports weekly.

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| NO OF MECHANDISER | 6 |
| NO OF EMPLOYEES | 24 |
| MAIN CUSTOMERS | S'OLIVER, BETTY BARCLAY, KENNY'S, ATT, BLUEFIRE, GOOD MORNING, UNIVERSE, LAUREN VIDAL, FRED SABATIER, ZADIG AND VOLTAIRE, RAGERAGE, KIKKERS, SPORTALM, GINNAROSSO, SINNERS ATTIRE |

SAMPLING

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|---------------------|-------------|
| SYSTEM | GERBER V.10 |
| NO OF PATTERN MAKER | 4 |
| NO OF MACHINE | 40 |
| NO OF EMPLOYEES | 48 |
| SAMPLING LEAD TIMES | 2 TO 8 DAYS |

PRODUCTION

Inline Cutting, Sewing, Embroidery, Digital Print, Quality Control, Packing.
Using Only Certificated Subcontractors

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|-----------------|-----------|
| NO OF EMPLOYEES | 70 |
| LEAD TIME | 6-8 WEEKS |
| MINIMUMS | 500 P |